THE MAGIC RETURNS ON SUNDAYS

CASSIE AND THE REST OF MIDDLETON EAGERLY WAIT FOR THE BELOVED MERRIWICK TO BLOOM WHILE GRACE LEARNS HER MOTHER’S RELATIONSHIP WITH SAM IS BLOSSOMING IN THE SEASON THREE PREMIERE OF ‘GOOD WITCH’ SUNDAY, APRIL 30, ON HALLMARK CHANNEL

STUDIO CITY – April 13, 2017 – In “A Budding Romance,” the season three premiere on Sunday, April 30, 9 p.m. ET/PT, the enchantress Cassie Nightingale (Catherine Bell), along with the residents of Middleton, wait with anticipation as the rare plant, the Middleton Merriwick, readies to bloom again for the first time in decades, promising the most magical year of all. Martha (Catherine Disher), devises a strategy to let the world know Middleton houses the one-of-a-kind Merriwick, escorting a curious botanist from the University to the botanical gardens to study its wonder. George (Peter MacNeill) accidentally reveals Sam (James Denton) and Cassie’s not-so-secret secret they are officially together, causing Grace (Bailee Madison) to feel hurt as she wasn’t told first. A cryptic text from Nick (Rhys Matthew Bond) leads Grace to think he plans to ask her out, but she worries that this could complicate their friendship. Later in the botanical gardens, it is discovered someone cut a stalk off the Merriwick and as it declines, it appears the plant is not alone in being affected.

“Good Witch,” is a Whizbang Films Production in association with ITV Studios America. Dean Batali, Orly Adelson, Jonathan Eskenas, Frank Siracusa and Craig Pryce are the executive producers. Catherine Bell is co-executive producer. Michael Kennedy directed from a script by Batali. “Good Witch” is distributed internationally by ITV Studios Global Entertainment.

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