



HALLMARK CHANNEL EXPANDS ITS PROGRAMMING WITH
PRIMETIME REALITY SERIES 'MEET THE PEETES'
STARRING HOLLY ROBINSON PEETE AND RODNEY PEETE

The Series Will Premiere February 2018

Having achieved great success with three original, primetime scripted series "When Calls the Heart," "Good Witch" and "Chesapeake Shores," Hallmark Channel expands its original programming slate with the primetime reality series "Meet the Peetes." The series follows the lives of actress and activist Holly Robinson Peete and her husband Rodney Peete, a star in the NFL for 16 years. Each episode chronicles their lives as they navigate the waters of raising kids and dealing with the same trials and tribulations facing many American families. Production on the series is slated to begin this fall and will premiere February 2018.

"We couldn't be happier to expand our relationship with Holly Robinson Peete and Rodney Peete, whose family values and generosity of spirit are a perfect fit for our network," said Michelle Vicary, Executive Vice President, Programming and Network Publicity, Crown Media Family Networks. "We're excited to move into primetime, unscripted programming and we know our viewers will embrace the Peetes' story and fall in love with them as much as we have."

In "Meet the Peetes," audiences will see Holly and Rodney's hectic lives as they attempt to balance raising four kids, including one with autism, running their HollyRod charity and spending time with Holly's 81-year-old mother Dolores, who moved in with them after retiring from her career as a talent manager. With daughter Ryan in college at New York University, their son with autism RJ working for the Los Angeles Dodgers he decides he's ready to leave the family nest. On top of that, Holly's mother Dolores announces she's ready to move out too - the Peetes are in a period of change that will continue to unfold in "Meet the Peetes" only on Hallmark Channel.

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