



**RACHAEL LEIGH COOK STARS AS A STRUGGLING, UPTIGHT BOOKSTORE OWNER IN
A STORY ABOUT BEING OPEN TO CHANGE AS WELL AS LOVE IN
'FROZEN IN LOVE'
A NEW, ORIGINAL MOVIE PREMIERING JANUARY 13, ON HALLMARK CHANNEL**

Part of the Network's Annual, Popular "Winterfest" Programming Event



STUDIO CITY, CA – December 22, 2017 – Rachael Leigh Cook ("Into the West," "Psych") and Niall Matter ("Eureka," "Primeval: New World") star in **"Frozen in Love,"** a new, original movie premiering **Saturday, January 13, (9 p.m. ET/PT)** on Hallmark Channel as part of the network's popular, annual "Winterfest" programming event.

When uptight and buttoned-down bookstore owner Mary (Cook) faces the grim reality of her quaint but stagnant Denver store closing, she reaches out for some PR help to turn things around. At the same time, the handsomely wild, flashy "live-in-the moment" (and recently suspended) Denver Royals hockey star Adam Clayborn (Matter) is sent to the same PR firm to fix his reputation and the two are paired together in a seemingly and mutually-beneficial buddy system: repair Adam's image by involving him in local activities like coaching a youth hockey league --sponsored by Mary's bookstore— and give Mary the chance to reinvent the store and do something big to save it. When the two seem to bicker and banter about everything, and the press takes note, they accomplish just the opposite and the plan seems doomed to fail. It's when both Mary and Adam finally learn to work together, and the tension between them begins to thaw, that Adam is compulsorily faced with having to make a difficult choice: help Mary's bookstore or help his own career. Along the way, they both learn the important lesson that it doesn't matter how many times you fall down, it only matters how many times you get back up again, which opens up two seemingly opposites for much needed change, and unexpected love.

(more)

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"Frozen in Love" is a Muse Entertainment Production in association with Head First Productions. Jim Head, Joel S. Rice, Michael Prupas, Rachael Leigh Cook, Shawn Williamson and Scott Smith serve as executive producers. Jamie Goehring and Trevor McWhinney are producers. Scott Smith directed from a script written by Rick Garman from a story by Rachael Leigh Cook and Rick Garman.

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CONTACT:

Ron Del Rio, (818) 755-2423, RonDelRio@crowmedia.com

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