



ENTERTAINMENT'S BIGGEST SUCCESS STORY!

**HALLMARK MOVIES & MYSTERIES ANNOUNCES
ALL-NEW PROGRAMMING FOR HOLIDAY 2018**

**Network Announces
Miracles of Christmas Holiday Programming Event**

BEVERLY HILLS, CA – July 26, 2018 – Hallmark Movies & Mysteries, cable television's fastest-growing network, unveiled plans for Holiday 2018 with the highly anticipated "Miracles of Christmas" holiday programming event, featuring a slate of 12 all new holiday movies airing every weekend in November and December. The announcement was made today as part of Crown Media Family Networks' bi-annual Television Critics Association Press Tour.

In November and December, the network will gift viewers with its holiday programming event "Miracles of Christmas," featuring 12 compelling, new dramas that will inspire the true meaning and miracles of Christmas.

"As Hallmark Movies & Mysteries continues to gain popularity, we are expanding our programming as a response to the high demand for the content the network provides," said Michelle Vicary, Executive Vice President, Programming and Network Publicity, Crown Media Family Networks. "We are delighted to increase our offerings with more holiday movies that will inspire viewers."

Last year, 4Q17 was Hallmark Movies & Mysteries' highest rated and most watched ever in network history in total day and primetime among households, W18-49, W25-54, A18-49, A25-54 and total viewers. For the entire holiday campaign, Hallmark Movies & Mysteries reached an impressive 43 million viewers.*

**Source: Nielsen Company, 9/25/17 – 12/31/17*

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