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**NIKKI DELOACH AND DYLAN NEAL STAR IN  
'TRULY, MADLY, SWEETLY'  
A NEW, ORIGINAL MOVIE PREMIERING SEPTEMBER 22, ON HALLMARK CHANNEL**

**Part of the Network's Annual Fall Harvest Programming Event**



STUDIO CITY, CA – August 23, 2018 – Nikki DeLoach (“Awkward,” “The Perfect Catch”) and Dylan Neal (“Debbie Macomber’s Cedar Cove,” “Hyperion Bay”) star in **“Truly, Madly, Sweetly,”** a new, original movie premiering **Saturday, September 22 (9 p.m. ET/PT)**, on Hallmark Channel as part of the network’s popular, annual Fall Harvest programming event.

Natalie (DeLoach), the owner of a San Francisco food truck business selling cupcakes, and Eric (Neal), a finance manager and divorced dad with a young daughter, are strangers brought together serendipitously when Eric’s aunt, who was a longtime customer of Natalie’s, passes away and leaves them a building, which happens to be the site of a once-famous bakery. When selling the property and splitting the funds proves too difficult, Eric and Natalie decide to take matters into their own hands and come up with a plan to renovate the bakery. Despite numerous personal and financial difficulties they face with the renovation, Natalie and Eric develop a budding romance, which is quickly put to the test. Natalie is reluctant to get into a new relationship after a bad breakup while Eric’s ex-girlfriend, a real estate agent, announces she has a buyer for the building. On the eve of their opening day, a fire breaks out in the bakery, bringing Eric and Natalie together again to save the business with the help of their friends, and forge a relationship that looks like it can withstand anything.

“Truly, Madly Deeply” is from Crown Media Productions Ltd. Dylan Neal is the executive producer. Harvey Kahn serves as producer. Ron Oliver directed from a teleplay by Becky Southwell & Dylan Neal and Ron Oliver, based on the book by Kira Archer.

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