







ENTERTAINMENT'S BIGGEST SUCCESS STORY!

DANIELLE PANABAKER AND MATT LONG STAR IN 'CHRISTMAS JOY,' A NEW, ORIGINAL MOVIE PREMIERING NOVEMBER 3, ON HALLMARK CHANNEL

Based on the Bestselling Novel by Nancy Naigle

Part of Hallmark Channel's Top-Rated "Countdown to Christmas" Programming Event



STUDIO CITY, CA – September 20, 2018 – Danielle Panabaker ("The Flash") and Matt Long ("Timeless") star in "Christmas Joy," a new, original movie premiering <u>Saturday</u>, <u>November 3 (8 p.m. ET/PT)</u> on Hallmark Channel as part of the network's #1-rated programming event, COUNTDOWN TO CHRISTMAS. Hallmark Channel is historically the #1 television network in all of Q4.

Joy Holbrook (Panabaker) is a keenly intelligent market researcher with an eye on her company's top account and garnering a sweet promotion just in time for the holidays. Just as Joy is capturing the attention of the account's CEO, she receives a call from her Aunt Ruby's best friend back home in Crystal Falls, NC. Ruby has broken her ankle and needs surgery. Though the timing couldn't be worse, Joy immediately comes to her Aunt's bedside only to be reunited with former crush, now hospital administrator, Ben Andrew (Long), son of Ruby's best friend Shirley. Joy also must reconcile Ruby's stubborn determination to be in control of everything, including the town's legendary baking competition known as the Cookie Crawl. To keep Ruby focused on healing, Joy volunteers to take Ruby's place much to the amusement of Ben who knows Joy has no idea of the Herculean task before her. Though Joy initially refuses

Ben's attempts to "co-captain," she begins to soften and let him in, all the while remembering that there truly is no place like home.

"Christmas Joy" is from Crown Media Productions, LLC. Vicki Sotheran and Greg Malcolm are Producers. Monika Mitchell directed from a script by Jennifer Maisel and Tracy Andreen. "Christmas Joy" is based on the bestselling novel by Nancy Naigle.

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