



AMERICA'S BEST AT HOME BAKERS DECK THE HALLS WITH THE HELP OF HOPE VALLEY'S FINEST ON THE PREMIERE OF "HALLMARK DRAMA'S CHRISTMAS COOKIE MATCHUP" NOVEMBER 13TH

Jack Wagner Hosts Hallmark Drama's First Ever Baking Competition!

STUDIO CITY, CA – November 8th, 2019 – “Deck the Halls” – Hallmark Drama’s first televised bakeoff **“Hallmark Drama’s Christmas Cookie Matchup”** premieres **Wednesday, November 13th and airs for five weeks through Wednesday, December 11th**. The series pairs the stars of *When Calls the Heart* with six of America’s best at home bakers for a five-week competition of holiday baking challenges. One team will be eliminated each week, and in the end only one pair of cookie connoisseurs will prevail, with the top home baker winning the \$25,000 grand prize.

In the premiere, our “*When Calls The Heart*” stars (Erin Krakow, Pascale Hutton, Paul Greene, Chris McNally, Kavan Smith and Kevin McGarry), team up with talented at home bakers to kick off the Christmas cookie competition. The first Mini Bake challenge calls contestants to whip up their favorite drop cookie followed by decorating a Christmas tree with homemade cookies of different varieties for the Main Bake challenge. With many challenges and eliminations ahead, the bakers try to wow the judges with their sweet holiday creations.

Jack Wagner (“*Melrose Place*”) hosts “Hallmark Drama’s Christmas Cookie Matchup”. The five-week event is judged by Chadwick Boyd and Emily Hutchinson and. Chadwick Boyd is a food media entrepreneur. He started his first business at the age of seven, selling hand crafted brownies and fresh lemonade. Today, Boyd’s company, Chadwick Boyd Lifestyle, is a multi-media enterprise that collaborates with magazines, television networks, publishing houses and consumer brands. Initially taught as a baker, Boyd now focuses on food trends, modern home cooking, and entertaining. He is a regular fixture on daytime TV, a James Beard Foundation judge, and travels nationally with Chef Carla Hall for their “Biscuit Time” class. Emily Hutchinson, creator of the blog *The Hutch Oven*, is a self-taught baker, recipe developer, decorating teacher, and cookbook author. Hutchinson, who teaches her popular baking techniques on national television, has spent years mastering the art of buttercream-frosted sugar cookies and has an all new book; *Creative Cookie Decorating: Buttercream Frosting Designs and Tips for Every Occasion* coming soon. “Christmas Cookie Matchup” marks the first-ever original content developed for Hallmark Drama since the network launched in 2017.

“Hallmark’s Christmas Cookie Matchup,” is a Tremendous! Entertainment Production. Colleen Needles Steward, Shannon Keenan Demers and Becca Gullion are the executive producers. Jennifer Faison serves as producer. Laura Slobin serves as supervising producer. Matt Bellamy directed the series.

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