

CrownMedia



THE WORLDWIDE LEADER IN *Celebrations*

**DANICA MCKELLAR, NIALL MATTER AND THE LEGENDARY DOLLY PARTON STAR IN
'CHRISTMAS AT DOLLYWOOD'
A NEW, ORIGINAL MOVIE PREMIERING DECEMBER 8, ON HALLMARK CHANNEL**

**Part of the Network's Annual "Countdown to Christmas" Programming Event,
Celebrating its 10th Anniversary in 2019**

STUDIO CITY, CA – November 1, 2019 – The magic of Christmas in Tennessee's beautiful Smoky Mountains comes to life at one of America's most beloved theme parks – Dollywood – when Danica McKellar ("The Wonder Years," "The West Wing"), Niall Matter ("Eureka," "90210," "Melrose Place") and Dolly Parton (*9 to 5*, *Steel Magnolias*, *The Best Little Whorehouse in Texas*) star in "**Christmas at Dollywood**," a new, original premiering **Sunday, December 8 (8 p.m. ET/PT)**, on Hallmark Channel as part of the network's beloved, number one-rated programming event, "Countdown to Christmas," which celebrates its 10th anniversary this year. Hallmark Channel is historically the #1 television network in all of Q4.

Event planner Rachel Davis (McKellar) returns to her Tennessee hometown to take on the biggest job of her career – Dollywood's 30th Smoky Mountain Christmas celebration – and is teamed up with unimaginations operations director Luke Hakman (Matter) to plan an event that has to be as glamorous as Dolly Parton herself. And when Dolly gets involved in a little matchmaking, Dollywood's Smoky Mountain Christmas event lights up the sky with joy, laughter and love.

"Christmas at Dollywood" is from Two 4 The Money Media. Executive producers are Suzanne Arnott, Michael Shepard, Alan Ett, Bruce Hendricks, Phillip Glasser, Danica McKellar, Kim Arnott and Ivan Hayden. Mandy Spencer-Phillip serves as producer. Michael Robison directed from a script by Nina Weinman.

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