Inspirational column writer Julia (Jessy Schram) has lost her mojo. Instead of writing uplifting articles about romance and meeting your goals, she’s penning pieces about jaded love and lost dreams. Julia’s boss wants her best writer to rediscover her “seize-the-day” spirit and sends Julia her back home to Williston, North Dakota, to write a piece about the charm of small towns. Almost instantly, being around her family and her childhood friend Nate (Marshall Williams), Julia begins to breathe in the feeling of community that instilled her with security and wellbeing. From the local croissant shop with hot chocolate to die for, to tobogganing and horseback riding with Nate, Julia begins to wonder why she left this idyllic life for the hustle and bustle of big city Chicago.

Always seeing each other as playmates, Julia and Nate pick up right where they left off, except there’s something different between them now when they look into one another’s eyes. It’s not just friendship anymore, but a lot of romantic chemistry, much to the chagrin of Skye (Melissa Elias), a newcomer to Williston who has an undeniable crush on Nate. And who wouldn’t? Not only is he drop-dead gorgeous, but he’s also quite ingenious. With the help of her dad and others in town, he’s built a gigantic snow maze complete with a firepit, ice cream station and even a burger shack, all to attract tourists to the winter wonderland that Williston is. Awed by the beauty of the labyrinth of snow, but fearful of entering it after a scary trip through a corn maze as a child, Julia is finally developing an angle for her article on small town appeal. It’s Nate, her parents, and all the wonderful people of Williston who come together to make their town an amazing place to visit all year round.

Sending in her finished article, Julia is delighted when her boss loves it. Now she’s inspired to write a piece on the maze alone, and it’s none other than Nate who gives her the words, explaining that when you’re inside the snowy white corridors, there’s no noise to drown out your thoughts, and you’re sure to find your way. Writing a beautiful article about how the maze can give you the quiet time you need to find many of the answers you’ve been looking for, Julia finally musters the courage to go through the labyrinth herself, and sure enough, she finds enlightenment. She’s in love with Nate! Too bad he’s taken her advice and is now on a date with Skye. Catching sight of them downtown Julia is heartbroken and decides to head back to Chicago first thing in the morning. Her boss now wants her to write about Chicago venues and it appears there’s nothing keeping her in Williston. If only Nate could utter the one word she needs to hear – stay.

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