

HALLMARK CHANNEL'S 'CAT BOWL II,'
WITH HOST BETH STERN,
ANNOUNCERS LARISSA WOHL AND CAMERON MATHISON,
PREMIERES EXCLUSIVELY ON HALLMARK CHANNEL, FEBRUARY 1

**Part of Hallmark Channel's ADOPTION EVER AFTER,
An Initiative to Showcase the Beautiful Animals Available for Adoption**



STUDIO CITY, CA – January 16, 2020 -- Hallmark Channel announces "Cat Bowl II," part of the network's core philanthropic effort ADOPTION EVER AFTER, which uses entertainment programming to showcase animals available for adoption in neighborhoods all across America, is set to premiere on, **Saturday, February 1, 2020 (11 p.m. ET/PT).**

"Cat Bowl II" will showcase adorable and adoptable adult 'cat-letes' as they compete on the gridiron for a special place in viewers hearts. Inspirational stories of senior and special needs cats will highlight the special event.

TV personality, author and animal advocate Beth Stern is the host for this year's event from Hallmark Channel Stadium. Stern is joined by "Home & Family" stars Larissa Wohl and Cameron Mathison for all the play-by-play action.

North Shore Animal League America and Last Hope Animal Rescue and Rehabilitation drafted the cats for a more heartwarming "Senior Bowl" than has ever taken place on the gridiron.

"Cat Bowl II" is part of Hallmark Channel's evergreen pet initiative, ADOPTION EVER AFTER, committed to educating the public about the many rewards of pet adoption in hopes of inspiring viewers to open their homes and hearts to shelter pets.

"Cat Bowl II" is produced by 3 Ball Entertainment with Ross Weintraub, Jeff Altrock and Kathy Sutula serving as executive producers.

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