

# CrownMedia



THE WORLDWIDE LEADER IN *Celebrations*

**NATALIE HALL AND MICHAEL RADY STAR AS RIVAL FOOD TRUCK CHEFS WHO COME TOGETHER OVER THEIR LOVE FOR COOKING IN 'YOU'RE BACON ME CRAZY' A NEW, ORIGINAL MOVIE PREMIERING APRIL 4, ON HALLMARK CHANNEL**



### **Part of the Network's Annual "Spring Fling" Programming Event**

STUDIO CITY, CA – March 16, 2020 – Natalie Hall ("Charmed") and Michael Rady ("Atypical") star as rival food truck chefs in Portland, Oregon who find a common bond in their love for cooking, in **"You're Bacon Me Crazy,"** a new, original movie premiering **Saturday, April 4 (9 p.m. ET/PT),** on Hallmark Channel as part of the network's annual "Spring Fling" programming event.

Cleo Morelli (Hall) is a budding chef whose sandwiches have become a favorite of the Portland food truck scene. But when her handsome new friend Gabe (Rady) turns out to be the owner of a rival food truck and begins attracting larger lunchtime crowds across the street from her, Cleo is determined to step up her game – especially with the city's first-ever local food truck competition looming. Although Gabe truly wants to help, Cleo's competitive nature pushes him away, threatening to hurt her chances at winning the contest, as well as the budding romance that's developing between them. However, with the help of Gabe and her family, Cleo comes to realize that her dream of owning her own restaurant is right in front of her, if only she can find a way to win the competition by adding the most important ingredient to both her cooking and her life – love.

"You're Bacon Me Crazy" is produced by Basset Hound Distribution and Scholastic Entertainment. Ross Mrazek, Caitlin Friedman, Jef Kaminsky, Iole Lucchese, Michael Goldstein, and Alexandre Coscas serve as executive producers. Amar Balaggan and Ben Rappaport are producers. Allan Harmon directed from a script by Christopher Sey, based on the book of the same name by Suzanne Nelson.

#### **MEDIA CONTACT:**

Ron Del Rio, [RonDelRio@crowmedia.com](mailto:RonDelRio@crowmedia.com)

-- HALLMARK CHANNEL --