

CrownMedia



THE WORLDWIDE LEADER IN *Celebrations*

'FOLLOW ME TO DAISY HILLS' **Synopsis**

Jolene "Jo" Mason (Cindy Busby) is a tough, smart and full of heart woman that has never left Daisy Hills her entire life, and though it is a beautiful town filled with community, Jo is limited when it comes to branching out or taking risks. She loves what she knows and that's what she sticks to. One thing is clear above all else is that Jo loves her family, her dad Duke (Paul Essiembre) and her baby sister Sofi (Jade Michael), who is due to start college the following year. Sofi has her pick of the prestigious but far-away Iowa Writers Workshop or the local college. While Jo encourages her to follow her dreams, Sofi is conflicted about leaving Jo alone in their small town.

Jo gets to work at their family owned local shop The Daisy Hills Store, which was opened by Duke and Irene, Jo's late mother, years ago. These days the DHS seems a bit outdated. There's plenty of merchandise around like small furniture and household cleaners, office supplies, candy and prepackaged sandwiches; but it seems cluttered and overwhelming. While a couple of locals can always be seen picking something up, it's never busy in the store, which has Duke worried.

He's so worried, in fact, that he calls in a favor with biz-whiz Blake (Marshall Williams), Jo's high school sweetheart who up and moved to NYC to pursue his career, for which Jo never forgave him. Convinced he can help the Daisy Hills Store (and Jo), Blake heads back to his hometown.

Later that night, at Sofi's 18th birthday party, Jo is stopped dead in her tracks when Blake arrives and is furious with him and her father for planning behind her back. Duke assures Jo that this is all to help the store – and that Blake has some great ideas about improving it.

As they start to work together to rebuild the store, Jo and Blake butt heads about everything from stock, to finishes, to what the shop's purpose is. While bickering about paint color, a regular customer stops in and provides her input...which gives Jo an idea. They spend the next day around town helping people with their daily tasks while asking them what they'd like to see from the store. They get some great ideas to provide space to local vendors, thereby focusing the purpose of the store to showcase all Daisy Hills has to offer.

As they work Jo is pleasantly surprised. While the townsfolk provide invaluable feedback, Jo is heartened to see Blake rolling up his sleeves – she thought he'd forgotten how to do "real" work.

Just as things start turning around for the former sweethearts, Blake gets a call about an interview for his dream job back in New York and decides to pursue it. When Duke tells Jo she's furious that he's deserted her again. Will history repeat itself or will one of them finally give in to see what true love really is?

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