



**JOCELYN HUDON AND STEVE LUND WARM UP TO ROMANCE IN  
'BABY, IT'S COLD INSIDE'  
A NEW, ORIGINAL MOVIE PREMIERING MAY 8, ON HALLMARK CHANNEL**

STUDIO CITY, CA – April 19, 2021 – Jocelyn Hudon (“When Hope Calls,” “The Strain”) and Steve Lund (“Blue Mountain State,” “Hemlock Grove”) star in **“Baby, It’s Cold Inside,”** a new, original movie premiering **Saturday, May 8 (9 p.m. ET/PT)**, on Hallmark Channel.

Top-level travel agent Hanna (Hudon) is asked by her company to forgo her family holiday cruise and travel to the Ice Hotel to research it as a vacation destination. Hanna convinces her best friend Phoebe (Kathryn Kohut, “Love at Look Lodge”), who is sad about a recent breakup, to join her. When they arrive at the hotel, Hanna is dazzled with its icy wonder and meets Ben (Lund), the designer and co-owner. Hanna and Phoebe enjoy all the luxuries the Ice Hotel has to offer from the outdoor spa to snowshoeing. When Phoebe begins to reconnect with her ex, Hanna starts to spend more time with Ben. Meanwhile, a hotel reviewer has also checked in so Hanna and Ben team up to make sure he has a memorable stay. Along the way, Hanna feels herself falling for Ben. When Ben offers Hanna an opportunity she always wished for, will Hannah’s doubts and insecurities take hold or will she find the confidence to make her dreams come true?

“Baby, It’s Cold Inside” is from the Johnson Production Group. Timothy O. Johnson and Andrew C. Erin are executive producers. Joseph Wilka is co-executive producer. Hayden Baptiste serves as producer. MJ Grabiak directed from a script by Barbara Kymlicka.

**MEDIA CONTACT:**

Ron Del Rio, [RonDelRio@crowmedia.com](mailto:RonDelRio@crowmedia.com)

-- HALLMARK CHANNEL --